



As cloud computing continues its movement towards mainstream adoption, its acceptance across enterprises is well poised to shoot up. Social, mobile and analytics are further fueling the adoption of cloud. Majority of organizations around the world have already begun to adopt some form of cloud (or As a Service) technology within their enterprise<sup>1</sup>.

As business benefits of cloud adoption become more apparent, and greater acceptance prevails in acknowledging and, thus, tackling the associated risks of cloud adoption (e.g., security) enterprise leaders are likely to get increasingly comfortable with computing in the cloud.

By doing so, they will be able to exploit the business benefits of cost optimization, sustainability, scalability, speed to market and innovation.

Moreover, as technologies mature and cloud adoption becomes mainstream, enterprise leaders will begin to shift focus from their inhibitions around security, availability and performance to driving real business benefits from their cloud strategies.

With growing maturity and technological advancement, different cloud-based services such as Software as a Service (SaaS), Platform as a Service (PaaS), Business Process as a Service (BPaaS) and Private Infrastructure as a Service (IaaS) will rapidly gain greater enterprise acceptance based on the enterprise specific needs.